## Schedule

Data Importing Techniques and Tools (ex SSIS)

Data Modeling Techniques, Tools (ex Star vs Snowflak

Data Presentation / Reports / Dashboard

Data Analysis / Cleaning Method and Tools / Data

Professional Development

Other

Schedule is subject to change.

## Friday, Feb 7, 2020 Conference Schedule

## Saturday, Feb 8, 2020 Conference Schedule

Room	A216 Closed Caption	A208 Closed Caption	A206 Closed Caption	A214 Closed Caption	A207
08:00 AM - 08:30 AM	Registration				
08:30 AM - 09:30 AM	Networking 102: Getting Ready for a				
	SQL Event				
	Matt Cushing				
	Level: Beginner				
	±				
	DOWNLOAD				
9:30 AM - 09:50 AM	Break				
09:50 AM - 10:50 AM	Building a Strong Foundation for Data	Ethics in Data	DAX Optimization Examples	Getting Started with Data Science	To be Announced
	Analysis	Christine Assaf, William Assaf	Alberto Ferrari	and Databricks	
	Leslie Andrews	Level: Intermediate	Level: Advanced	Ginger Grant	
	Level: Beginner	±	ė	Level: Beginner	
	±	DOWNLOAD	DOWNLOAD		
	DOWNLOAD				
D:50 AM - 11:10 AM	Break				
:10 AM - 12:10 PM	Make Your	A metadata	Change Tracking: A	Code Like a Snake	Power BI Time
	Company Conversational	approach to fixed width files	Near Bullet-Proof ETL	Charmer - Introduction to	Intelligence using a custom calendar
	using Azure Cognitive Services	Russel Loski	Synchronization Control	Python!	Matthew Floyd
	Cognitive Services  Matt Gordon	Level: Beginner	Mike Byrd	Jamey Johnston	Level: Intermediate
	Level: Beginner		Level: Intermediate	Level: Beginner	±
	±		±	ė	DOWNLOAD
	DOWNLOAD		DOWNLOAD	DOWNLOAD	
	DOWNEDAD		DOWNESAD		
2:10 PM - 01:30 PM	Lunch				
01:30 PM - 02:30 PM	Data Vault on SQL Server Tabular	Basics of Data Modeling for BI	Getting Started with Apache Spark	Mastering your Resume &	To be Announced
	Model and Power BI	Reporting	Kevin Feasel	Interview: Tips to Get Hired	
	Derek Wilson	Michael McKinley	Level: Beginner	Christine Assaf	
	Level: Beginner	Level: Beginner	±	Level: Beginner	
		*	DOWNLOAD	±	
		DOWNLOAD			
		DOWNLOAD		DOWNLOAD	
2:30 PM - 02:50 PM	Break	DOWNLOAD			
	More Common Than	Al For Good:	Using calculation		To be Announced
			Using calculation groups in DAX	DOWNLOAD	To be Announced
	More Common Than You Think: Mental	Al For Good: Cognitive Services	Using calculation groups in DAX Alberto Ferrari	DO I Need To M?	To be Announced
	More Common Than You Think: Mental Illness in Tech	Al For Good: Cognitive Services Vision	Using calculation groups in DAX Alberto Ferrari Level: Intermediate	Do I Need To M? Bob Phillips	To be Announced
	More Common Than You Think: Mental Illness in Tech Tracy Boggiano	Al For Good: Cognitive Services Vision Alicia Moniz	Using calculation groups in DAX Alberto Ferrari Level: Intermediate	Do I Need To M? Bob Phillips	To be Announced
	More Common Than You Think: Mental Illness in Tech Tracy Boggiano Level: Beginner	Al For Good: Cognitive Services Vision Alicia Moniz	Using calculation groups in DAX Alberto Ferrari Level: Intermediate	Do I Need To M? Bob Phillips	To be Announced
2:50 PM - 03:50 PM	More Common Than You Think: Mental Illness in Tech Tracy Boggiano Level: Beginner	Al For Good: Cognitive Services Vision Alicia Moniz	Using calculation groups in DAX Alberto Ferrari Level: Intermediate	Do I Need To M? Bob Phillips	To be Announced
2:50 PM - 03:50 PM	More Common Than You Think: Mental Illness in Tech Tracy Bogglano Level: Beginner  ** DOWNLOAD  Break	Al For Good: Cognitive Services Vision Alicia Moniz Level: Beginner	Using calculation groups in DAX Alberto Ferrari Level: Intermediate  DOWNLOAD	Do I Need To M? Bob Phillips Level: Intermediate	
2:50 PM - 03:50 PM	More Common Than You Think: Mental Illness in Tech Tracy Boggiano Level: Beginner   DOWNLOAD  Break  ETL Using Python, Pandas, and	Al For Good: Cognitive Services Vision Alicia Moniz	Using calculation groups in DAX Alberto Ferrari Level: Intermediate  DOWNLOAD  Building your Microsoft Business	Do I Need To M?  Bob Phillips  Level: Intermediate  Power BI Ecosystem and Use Models	To be Announced
2:50 PM - 03:50 PM	More Common Than You Think: Mental Illness in Tech Tracy Boggiano Level: Beginner   DOWNLOAD  Break  ETL Using Python, Pandas, and Jupyter Notebook	Al For Good: Cognitive Services Vision Alicia Moniz Level: Beginner	Using calculation groups in DAX Alberto Ferrari Level: Intermediate  DOWNLOAD	Do I Need To M?  Bob Phillips  Level: Intermediate  Power BI Ecosystem and Use Models  Overview	
2:50 PM - 03:50 PM	More Common Than You Think: Mental Illness in Tech Tracy Boggiano Level: Beginner  DOWNLOAD  Break  ETL Using Python, Pandas, and Jupyter Notebook Wenbin Zhao	Al For Good: Cognitive Services Vision Alicia Moniz Level: Beginner  Creating Accessible Power BI Reports	Using calculation groups in DAX Alberto Ferrari Level: Intermediate  DOWNLOAD  Building your Microsoft Business Intelligence (MSBI)	Do I Need To M?  Bob Phillips  Level: Intermediate  Power BI Ecosystem and Use Models Overview Brian Lee	
02:30 PM - 02:50 PM 02:50 PM - 03:50 PM 03:50 PM - 04:10 PM 04:10 PM - 05:10 PM	More Common Than You Think: Mental Illness in Tech Tracy Boggiano Level: Beginner  DOWNLOAD  Break  ETL Using Python, Pandas, and Jupyter Notebook Wenbin Zhao Level: Intermediate	Al For Good: Cognitive Services Vision Allicia Moniz Level: Beginner  Creating Accessible Power Bi Reports Meagan Longoria	Using calculation groups in DAX Alberto Ferrari Level: Intermediate  DOWNLOAD  Building your Microsoft Business Intelligence (MSBI) Career	Do I Need To M?  Bob Phillips  Level: Intermediate  Power BI Ecosystem and Use Models  Overview	
12:50 PM - 03:50 PM	More Common Than You Think: Mental Illness in Tech Tracy Boggiano Level: Beginner  DOWNLOAD  Break  ETL Using Python, Pandas, and Jupyter Notebook Wenbin Zhao	Al For Good: Cognitive Services Vision Alicia Moniz Level: Beginner  Creating Accessible Power Bl Reports Meagan Longoria Level: Intermediate	Using calculation groups in DAX Alberto Ferrari Level: Intermediate  DOWNLOAD  Building your Microsoft Business Intelligence (MSBI) Career Ganesh Lohani	Do I Need To M?  Bob Phillips  Level: Intermediate  Power BI Ecosystem and Use Models Overview Brian Lee	
2:50 PM - 03:50 PM	More Common Than You Think: Mental Illness in Tech Tracy Boggiano Level: Beginner  DOWNLOAD  Break  ETL Using Python, Pandas, and Jupyter Notebook Wenbin Zhao Level: Intermediate	Al For Good: Cognitive Services Vision Alicia Moniz Level: Beginner  Creating Accessible Power Bi Reports Meagan Longoria Level: Intermediate	Using calculation groups in DAX Alberto Ferrari Level: Intermediate  DOWNLOAD  Building your Microsoft Business Intelligence (MSBI) Career Ganesh Lohani Level: Beginner	Do I Need To M?  Bob Phillips  Level: Intermediate  Power BI Ecosystem and Use Models Overview  Brian Lee Level: Beginner	
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