

## Schedule

PreCon (Friday)

Technical Vendor Session

Techniques

Advanced Analysis
Techniques

Analytics and Visualization

Application & Database
Development

BI Information Delivery
Development & Administration

Development & Development & Deployment

Development & Deployment

Deployment

Enterprise Database
Administration & Deployment

Deployment

Deployment

Strategy and Architecture
Deployment

Schedule is subject to change.

## Friday, Apr 20, 2018 Conference Schedule

Room	ATC201	ATC216	ATC218
09:00 AM - 05:00 PM		XML and JSON deep dive Alex Grinberg	SQL Server Tools for Query Tuning Grant Fritchey
	Eugene Meidinger	Level: Intermediate	Level: Intermediate
	Level: Beginner		

## Saturday, Apr 21, 2018 Conference Schedule

Room	А	В	С	D	E	F	G	н	ı	К	×
08:00 AM - 08:30 AM	Breakfast	В		, and the second		٢	G	П	1	<b>N</b>	^
08:30 AM - 09:30 AM	Deploy AlwaysOn on Google Cloud in Real Life	T-SQL Window Function Performance	Simple Modeling Solutions to Complex Measure								
	Zhen Zhang	Kathi Kellenberger	Problems								
	Level: Intermediate	Level: Intermediate	Greg Baldini								
		±	Level: Beginner								
		DOWNLOAD	*								
			DOWNLOAD								
08:40 AM - 09:40 AM				Effective Data	Innovation or	Power BI Security	Deploying SQL				
				Warehouse Storage Patterns	Extinction: Reimagining the	Ravi Kumar	Server using Desired State				
				John Miner	Role of IT  Beverly Prohaska	Level: Intermediate	Configuration  Ned Bellavance				
				Level: Advanced	Level: Beginner		Level: Intermediate				
					±		±				
					DOWNLOAD		DOWNLOAD				
08:50 AM - 09:50 AM								Data Landscape on Azure	Healthcare Analytics using	Reducing The Surface Area Of	
								Sepand Gojgini	Machine Learning Services with	Risk in Data Security	
								Level: Beginner	Python in SQL Server 2017	Tim Gorman	
									Rick Wargo	Level: Intermediate	
									Level: Intermediate	±	
										DOWNLOAD	
09:30 AM - 10:20 AM	Break (Watch out for diff	ering session start times!)									
10:00 AM - 11:00 AM	XML and JSON,	Microsoft and Big	DAX More Than								
	does the DBA need	Data - An Overview of the Power Tools	Measures: An Introduction to DAX								
	Alex Grinberg	and more!	as a Query Language								
	Level: Intermediate	David Patrick	Greg Baldini								
		Level: Beginner	Level: Advanced								
		*	*								
		DOWNLOAD	DOWNLOAD								
10:10 AM - 11:10 AM				Entrepreneurship -	Azure SQL Data	So you want to	Statistics and				
10.10 74.1				Are you ready to make it on your	Warehouse - Migrate on-	Present: Tips and Tricks of the trade	Cardinality - How they work together				
				own?	premises to cloud: How to and Best	Greg Moore	Chris Bell				
				Joe Wehr	Practice	Level: Beginner	Level: Beginner				
				Level: Beginner	Linda Zhang		±				
				*	Level: Intermediate		DOWNLOAD				
				DOWNLOAD							
10:20 AM - 11:20 AM								SQL Server 2017 and Python	To be Announced	#GetModern With	
								Perfect Together		Michael Wells	
								Tracey Kroll		Level: Beginner	
								Level: Beginner			
11:00 AM - 11:50 AM	Break (Watch out for diff										<b></b>
11:30 AM - 12:30 PM	HA/DR Solutions Using Distributed	REST Easy - Instant APIs for Your	Big data architectures and								
	Availability Groups	Database	the data lake								
	Jennifer Brocato  Level: Intermediate	Jerod Johnson  Level: Beginner	James Serra  Level: Beginner								
	±	±	±								
	DOWNLOAD	DOWNLOAD	DOWNLOAD								
11:40 AM - 12:40 PM				7 Steps to Starting Your Own Business	Writing Advanced Functions in	l lost my job! Now what?!? A survival	Remember what it's like to be a				
				Ivan Carter	PowerShell	guide for the unemployed	Beginner?				
				Level: Beginner	Level: Intermediate	Ray Kim	Walter Shields				
						Level: Beginner	Level: Beginner				
						±					
						DOWNLOAD					
1150 AM -1050 5::								Calleati		Mana V	
11:50 AM - 12:50 PM								Collecting Performance	Extending DevOps to SQL Server	Move Your SQLServer Database	
								Metrics Tracy Boggiano	Grant Fritchey	to the cloud  Clay Jackson	
								racy boggiano	Level: Intermediate	Ciay Jackson	

								DOWNLOAD			
12:50 PM - 01:00 PM	Lunch										
01:00 PM - 02:00 PM	To be Announced	To be Announced	To be Announced	To be Announced	To be Announced	To be Announced	To be Announced	To be Announced	To be Announced	To be Announced	
02:00 PM - 02:10 PM	M Lunch (Watch out for differing session start times!)										
02:10 PM - 03:10 PM	5 Minute No Sweat SQL Security Audits Chris Bell	Controlling Competing Workloads with SQL Server Resource	Implementing Data Warehouse Patterns with the Microsoft Data Plat								
	Level: Beginner	Governor  Brian Carrig  Level: Intermediate  **  DOWNLOAD	Kevin Goff Level: Beginner  DOWNLOAD								
02:15 PM - 03:15 PM				Azure Machine Learning 101 Kathi Kellenberger Level: Beginner   DOWNLOAD	Mom Rules for Managing Enterprise Database Environments Marsha Pierce Level: Intermediate	Power Query ETL: Let's talk about data integration with Power Query Nick Chobotar Level: Beginner	The Phenomenal IT Consultant - A Biueprint to Getting New Clients, Charging More, and Working Less Sebastian Meine Level: Beginner				
02:20 PM - 03:20 PM								Data Governance and Master Data Management  Vince Napoli  Level: Intermediate  DOWNLOAD	How to Ace Your Job Interview Sarah Hutchins Level: Beginner	Protecting SQL Server on Linux! Michael Traudt Level: Beginner	
03:10 PM - 03:40 PM	Break (Watch out for diffe	ering session start times!)			"						
03:30 PM - 04:30 PM	Table Partitioning 101  Ned Otter  Level: Beginner  **DOWNLOAD	Successfully Running SQL Server in AWS Brian Carrig Level: Beginner  DOWNLOAD	Power Guery Deep Dive Dan Clark Level: Intermediate								
03:35 PM - 04:35 PM				Choosing technologies for a big data solution in the cloud  James Serra  Level: Beginner	DevOps Database administration. Stephen Mokszycki Level: Beginner  & DOWNLOAD	Tips on Managing Lots of SQL Servers Tracy Boggiano Level: Beginner  LOWNLOAD	New features in Management Studio and Showplan Performance Troubleshooting made easier! Taiob Ali Level: Beginner				
03:40 PM - 04:40 PM								Women's Mental Toughness in the Tech Industry  Bobbi-Jo Brighton, CST, LCI Level: Beginner	Self Service Business Intelligence: Model for High Efficiency Zachary Fanelle Level: Beginner  DOWNLOAD	SQL Automation - In the Cloud, On- Premise, and Hybrid  Louis Diaz-Delgado  Level: Beginner	
04:40 PM - 05:00 PM	Raffle										

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