

# Schedule

Advanced Analysis Techniques	Analytics and Visualization	Application & Database Development	BI Information Delivery	BI Platform Architecture, Development & Administration	Cloud Application Development & Deployment	Enterprise Database Administration & Deployment	Professional Development	Strategy and Architecture	Other
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Schedule is subject to change.

## Saturday, Feb 24, 2018 Conference Schedule

Room	1101	1102	115	112	118	120	123	124
08:15 AM - Opening Remarks - Vendor Hall								
Morning Sessions								
08:30 AM - 09:30 AM	<b>Eliminating Low Hanging Fruit for Faster Performance</b> <b>Jonathan Kehayias</b> Level: Beginner	<b>Azure Sql PAAS: Lessons from the Real World</b> <b>Jonathon Moorman</b> Level: Beginner <a href="#">Download</a>	<b>Cautionary Tale of Recompilations, Excessive CPU Load and Plan Caching</b> <b>Dmitri Korotkevitch</b> Level: Intermediate <a href="#">Download</a>	<b>Dynamic Data Masking - A Deep Dive Implementation</b> <b>Bill Portman</b> Level: Beginner	<b>Hack / Protect SQL Server - Come learn both.</b> <b>Hiram Fleitas</b> Level: Advanced <a href="#">Download</a>	<b>SQL Server R Services in SQL 2016</b> <b>Chris Hyde</b> Level: Beginner <a href="#">Download</a>	<b>SQL Server Standard Now Does All the Cool Tricks</b> <b>Andrew Novick</b> Level: Intermediate <a href="#">Download</a>	<b>Database Project Makes Deployment Consistent</b> <b>Thomas Norman</b> Level: Beginner <a href="#">Download</a>
09:40 AM - 10:45 AM	<b>Uptight Database Security</b> <b>Ronald Dameron</b> Level: Intermediate <a href="#">Download</a>	<b>Lessons Learned from Two Years as a Devops DBA</b> <b>Andy Warren</b> Level: Beginner	<b>Tuning Like CSS: With These Tools There's No Need Call Support</b> <b>Kerry Tyler</b> Level: Intermediate <a href="#">Download</a>	<b>Introduction to IoT using Azure</b> <b>John Wang</b> Level: Beginner	<b>SQL Server ColumnStore Indexes</b> <b>Gareth Swanepoel</b> Level: Intermediate	<b>13 Tips for an Effective Job Search</b> <b>Erica Woods</b> Level: Intermediate <a href="#">Download</a>	<b>Power BI administration made easy(ier)</b> <b>Dan Evans</b> Level: Intermediate <a href="#">Download</a>	<b>Enabling EDW and BI workloads on Hadoop with Hive / LLAP + Druid!</b> <b>Luis Figueroa</b> Level: Intermediate
11:00 AM - 12:00 PM	<b>Welcome To the 2016 Query Store!</b> <b>Janis Griffin</b> Level: Beginner <a href="#">Download</a>	<b>PowerShell Core working with Python (Anaconda) and SQL Server Cross-platform</b> <b>Maximo Trinidad</b> Level: Intermediate <a href="#">Download</a>	<b>vNUMA, pNUMA, save your SQL Servers from certain DoomA</b> <b>Shawn Meyers</b> Level: Advanced	<b>Spot the Potential Breakpoints in your Automated Process</b> <b>Glenda Gable</b> Level: Beginner	<b>Master Data Management with SQL Server 2016 MDS</b> <b>Neal Waterstreet</b> Level: Beginner	<b>A Beginner's Guide to Power BI</b> <b>Ed Watson</b> Level: Beginner <a href="#">Download</a>	<b>Database Creation Process</b> <b>Arvin Meyer</b> Level: Intermediate	<b>Artificial Intelligence, Cognitive Services, and Power BI</b> <b>Paco Gonzalez</b> Level: Beginner
Sponsored Sessions								
12:15 PM - 01:15 PM			<b>#GetModern with Dell EMC's iCDM</b> <b>Bryan Walsh</b> Level: Beginner					
Afternoon Sessions								
01:30 PM - 02:30 PM	<b>How To Tune A Multi-Terabyte Database For Optimum Performance.</b> <b>Jeff Taylor</b> Level: Advanced <a href="#">Download</a>	<b>Migrations 101</b> <b>Gilda Alvarez</b> Level: Intermediate <a href="#">Download</a>	<b>Going Asynchronous with Service Broker</b> <b>Jonathan Kehayias</b> Level: Beginner	<b>Intro into SQL Server High Availability Technologies</b> <b>Harold Velazquez</b> Level: Beginner <a href="#">Download</a>	<b>Power BI-Create a Dashboard from Zero to Hero</b> <b>Vishal Pawar</b> Level: Beginner <a href="#">Download</a>	<b>Python in SQL Server 2017</b> <b>Chris Hyde</b> Level: Beginner <a href="#">Download</a>	<b>SQL Style</b> <b>Robert Hatton</b> Level: Beginner <a href="#">Download</a>	<b>Hi, my name is Powershell, let's be friends! An Intro to PoSH</b> <b>Amy Herold</b> Level: Beginner
02:45 PM - 03:45 PM	<b>Introduction to Business Intelligence</b> <b>Kerry Tyler, Tamera Clark</b> Level: Beginner <a href="#">Download</a>	<b>Temporal Tables: Creation, Use, and Optimizing</b> <b>Dale Sullenberger</b> Level: Beginner <a href="#">Download</a>	<b>The Modern Data Architecture, Big Data and Data Science</b> <b>Frank Quintana</b> Level: Advanced	<b>SQL Server Then and Now: Changing the State of Long-held Beliefs</b> <b>Maxwell Myrick</b> Level: Intermediate <a href="#">Download</a>	<b>The DBA Survival Guide for In-Memory OLTP</b> <b>Ned Otter</b> Level: Intermediate <a href="#">Download</a>	<b>Modern Concerns about Reporting Style with Power BI</b> <b>Michael Antonovich</b> Level: Beginner <a href="#">Download</a>	<b>A Rocket Scientist Perspective on Indexes</b> <b>Mike Byrd</b> Level: Beginner <a href="#">Download</a>	<b>Don't Get Lost in Translation: Multilingual Reporting in SSRS</b> <b>David Scott</b> Level: Intermediate <a href="#">Download</a>
04:00 PM - 05:00 PM	<b>Securing SQL Server</b> <b>Kevin Feasel</b> Level: Intermediate <a href="#">Download</a>	<b>Collecting Performance Metrics</b> <b>Tracy Boggiano</b> Level: Beginner <a href="#">Download</a>	<b>Locks, Blocks, and Deadlocks; Tame the Sibling Rivalry</b> <b>William Wolf</b> Level: Intermediate <a href="#">Download</a>	<b>How To Improve Your Career And Market Yourself For Success.</b> <b>Albert Lau</b> Level: Beginner <a href="#">Download</a>	<b>The Business Intelligence Side of SQL Server</b> <b>Sayed Saeed</b> Level: Beginner	<b>Big Data on Azure: Processing, Wrangling &amp; Analysing DataSets using Scalable Programming Languages</b> <b>Luan Moreno Medeiros Maciel</b> Level: Beginner <a href="#">Download</a>	<b>Full Azure Automation with PowerShell</b> <b>Bryan Cafferky</b> Level: Intermediate <a href="#">Download</a>	<b>Twitter Data &amp; Sentiment Analysis: Staring Logic Apps, Azure ML, Twitter Data, Power BI, and Python</b> <b>Bradley Ball</b> Level: Intermediate <a href="#">Download</a>
05:15 PM - Wrap-up and Raffle								

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