

Advanced Analysis Techniques	Analytics and Visualization	Application & Database Development	BI Information Delivery	BI Platform Architecture, Development & Administration	Cloud Application Development & Deployment	Enterprise Database Administration & Deployment	Strategy and Architecture
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Schedule is subject to change.

Saturday, Mar 17, 2018 Conference Schedule

07:30 AM - 08:30 AM	Registration and Breakfast								
08:30 AM - 09:30 AM	Welcome and announcements								
09:30 AM - 09:45 AM	Break - Please move to CHSS1 - Building-6. Mix and Mingle with Sponsors in 104 - Enter Raffles								
Room	102 (36 seats)	105 (38 seats)	107 (38 seats)	202 (34 seats)	203 (38 seats)	204 (30 seats)	205 (38 seats)	206 (30 seats)	207 (32 seats)
09:45 AM - 10:00 AM	Mix and Mingle with Sponsors in 104 - Enter Raffles								
10:00 AM - 11:00 AM	<div><div>Data Modeling for the Modern Data Warehouse</div><div>Ryan Casey</div><div>Level: Beginner</div><div>DOWNLOAD</div></div>	<div><div>Power BI: The Magic of M</div><div>Andrea Letourneau</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>Azure Transient SQL Warehouse Resource</div><div>Chris Horvath</div><div>Level: Advanced</div><div>DOWNLOAD</div></div>	<div><div>Data Security in Power BI</div><div>Steve Hughes</div><div>Level: Intermediate</div></div>	<div><div>Practical Design Pitfalls in designing Enterprise Data Warehouse</div><div>Dr. Suresh Rajappa</div><div>Level: Advanced</div></div>	<div><div>Open Source vs SQL Database Maintenance Plans</div><div>David Lundell</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>Very Large Databases in your future</div><div>Eric Peterson</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>Use PowerShell and dbatools to Manage your SQL Server Environment</div><div>Garry Bargisley</div><div>Level: Beginner</div><div>DOWNLOAD</div></div>	<div><div>Natural Language Processing (NLP) Intro</div><div>Yueying Li</div><div>Level: Beginner</div></div>
11:00 AM - 11:15 AM	Break / Change rooms								
11:15 AM - 12:15 PM	<div><div>Implementing Python in SQL Server 2017</div><div>Ginger Grant</div><div>Level: Beginner</div></div>	<div><div>Proper DataType Usage=Guaranteed Better Performance and Accuracy</div><div>Vern Rabe</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>Data Driven Digital Transformation</div><div>Adam Jorgensen</div><div>Level: Beginner</div></div>	<div><div>Monitoring and Alerting of Availability Groups</div><div>Shawn Meyers</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>Beginner's Guide to Query Tuning with SQL Server</div><div>Phil Guevara</div><div>Level: Beginner</div><div>DOWNLOAD</div></div>	<div><div>Is it really HA when you upgrade from 2016 to 2017? I say yes.</div><div>Jeff Schmidt</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>Operationalizing Data Science</div><div>Carlos Bossy</div><div>Level: Beginner</div></div>	<div><div>Using SQL & PowerPivot in Excel to create a SSAS Tabular Model for Power BI</div><div>Kristine Dyess</div><div>Level: Intermediate</div></div>	<div><div>Introduction to Azure SQL Database</div><div>Joe Abbott</div><div>Level: Beginner</div><div>DOWNLOAD</div></div>
12:15 PM - 01:15 PM	Get Lunch in Sponsors Room 104 / Quest sponsor session in 105 / VMware sponsor session in 107								
01:15 PM - 02:15 PM	<div><div>The Power of Data: The Complete Beginners Data Warehouse Kit</div><div>Leslie Andrews</div><div>Level: Beginner</div></div>	<div><div>Locks, Blocks, and Deadlocks, Oh My!</div><div>Randy Knight</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>Lockless in Seattle: Using In-Memory OLTP Transaction Processing</div><div>Mark Broadbent</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>Power BI Development Best Practices</div><div>Martin Schoombee</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>Challenges and Opportunities in Creating Accessible Power BI Reports</div><div>Meagan Longoria</div><div>Level: Beginner</div><div>DOWNLOAD</div></div>	<div><div>Climbing the SQL Server Index B-Tree (from a user perspective)</div><div>Mike Byrd</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>Extended Events - Better than Profiler</div><div>Jason Brimhall</div><div>Level: Beginner</div></div>	<div><div>SSIS Project Deployment: The T-SQL Way</div><div>Peter Kral</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>To be Announced</div></div>
02:15 PM - 02:30 PM	Break / Change rooms								
02:30 PM - 03:30 PM	<div><div>Dynamic SQL: Tables, Pivots, Parameters & More</div><div>Steven Tidwell</div><div>Level: Beginner</div><div>DOWNLOAD</div></div>	<div><div>ETL Best Practices and Techniques</div><div>Marc Beacom</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>DBA Impacting Trends</div><div>Rob Mandeville</div><div>Level: Beginner</div><div>DOWNLOAD</div></div>	<div><div>An introduction to the magical world of BIML!</div><div>Jonathan Stewart</div><div>Level: Beginner</div><div>DOWNLOAD</div></div>	<div><div>Understanding the SQL Server Transaction Log</div><div>Randy Knight</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>Data Wrangling for Reporting & Analytics using Power BI</div><div>Phil Robinson</div><div>Level: Beginner</div><div>DOWNLOAD</div></div>	<div><div>Intro to tSQLt: Unit Testing for Databases</div><div>Sandra Walters</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>Azure Data Factory Version 2 - Early Adopters</div><div>Joseph Barth</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>To be Announced</div></div>
03:30 PM - 03:45 PM	Break / Change rooms								
03:45 PM - 04:45 PM	<div><div>Querying Semistructured Data in Azure Data Lake with USQL</div><div>Russel Loski</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>Data Visualization with D3.js</div><div>Jared Wilber</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>Solving Common DBA Problems With R</div><div>Steve Williams</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>SQL Server on Linux, a new frontier</div><div>Robert Miller</div><div>Level: Intermediate</div></div>	<div><div>PowerBI, from a DBA</div><div>TJay Belt</div><div>Level: Beginner</div><div>DOWNLOAD</div></div>	<div><div>Query Optimization Statistics : Driving Force Behind Performance</div><div>Vern Rabe</div><div>Level: Intermediate</div><div>DOWNLOAD</div></div>	<div><div>To be Announced</div></div>	<div><div>To be Announced</div></div>	<div><div>To be Announced</div></div>
04:45 PM - 05:00 PM	Raffles / Help us clean up!								

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