Schedule

Schedule

Here is our schedule for the upcoming event. We've done our best to provide a good mix of topics and skill levels, we hope you'll find something of interest throughout the day. Our thanks to the speakers listed below for volunteering their time, we couldn't do it without them. If there are schedule changes we will make them here as they happen. We encourage you to check back a few days before the event just in case we have had to move one of your favorite sessions.

| Analytics and Visualization | Application & Database Development | BI Platform Architecture, Development & Administration | Cloud Application Development & Deployment | Enterprise Database Administration & Deployment | Strategy and Architecture |

Schedule is subject to change.

Saturday, May 27, 2017 Conference Schedule

Room	Room A	Room B	Room C	Room D
08:30 AM - 09:00 AM	Registratiom			
09:00 AM - 10:00 AM	Keynote - Room A			
10:00 AM - 11:00 AM	**From the start to the end of a Performance battle (a story from real life)** **Margarita Naumova** Level: Intermediate [DOWNLOAD]	**A Game of Hierarchies: Mastering Recursive Queries** **Markus Ehrenmueller-Jensen** Level: Advanced [DOWNLOAD]	**Problem Solving With The In-Memory Engine** **Christopher Adkin** Level: Intermediate	**Azure SQL Database - the cloud awakens** **Alexander Arvidsson** Level: Intermediate
11:00 AM - 11:15 AM	Break			
11:15 AM - 12:15 PM	**Are your SQL Server indexes effective?** **Ivan Donev** Level: Advanced [DOWNLOAD]	**SQL Server Myths and Misconceptions** **Miroslav Dimitrov** Level: Intermediate [DOWNLOAD]	**Why TSQL was the language of the year!** **Terry McCann** Level: Intermediate [DOWNLOAD]	**SSIS Common Design Patterns, Tips & Tricks** **Jonathon Eve-O'Connor** Level: Intermediate
12:15 PM - 01:00 PM	Lunch Break			
01:00 PM - 02:00 PM	**Integrating schema-free data into the relational world** **Ezra Levi** Level: Intermediate	**Enabling Citizen Data Science with Microsoft** **Jan Mulkens** Level: Intermediate [DOWNLOAD]	**Creating Custom BI Solutions with Power BI Embedded** **Mihail Mateev** Level: Intermediate [DOWNLOAD]	**I am a DBA! "What is the next"?** **Rozalina Zaharieva** Level: Beginner [DOWNLOAD]
02:00 PM - 02:15 PM	Break			
02:15 PM - 03:15 PM	**Hacking SQL Server** **André Melancia** Level: Intermediate	**SQL 2 Go** **Valio Bonev** Level: Beginner	**SQL Server Collation: A small leak will sink a great ship** **Iva Velkova** Level: Intermediate	**Meta-Data Driven Tabular Modeling with TOM in SSAS** **Sergiy Lunyakin** Level: Advanced [DOWNLOAD]
03:15 PM - 03:45 PM	Coffee Break			
03:45 PM - 04:45 PM	**Geocoding with SQL Server, Bing and Google Maps API** **Andrea Martorana Tusa** Level: Advanced [DOWNLOAD]	**SQL Server 2016: New and improved features in SQL Server Integration Services** **Gilberto Zampatti** Level: Beginner [DOWNLOAD]	**Running MSSQL on Mac OS - Mission Possible** **Tsvetozar Ivanov, Miroslav Lessev** Level: Beginner	**Azure SQL Datawarehouse: 0-100 DWUs** **Simon Whiteley** Level: Intermediate
04:45 PM - 05:00 PM	Break			
05:00 PM - 06:00 PM	**CSI: Database** **Andrey Nikolov** Level: Beginner [DOWNLOAD]	**SQL Server 2016: Improvements to In-Memory OLTP** **Gilberto Zampatti** Level: Intermediate [DOWNLOAD]	**Embrace the future: Running SQL Server in containers** **Kaloyan Kosev** Level: Intermediate [DOWNLOAD]	**Azure Data Factory. Ingest,prepare, transform and publish your data** **Eugene Polonichko** Level: Beginner [DOWNLOAD]
06:00 PM - 06:15 PM	Closing			

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